Common Defect Types				
#	**Facet (Defect Type)**	**Judgment**	**Rationale/Details**	**Example**
1	No Defect	Exact	When the Search Query (SQ) and Offered Product (OP) are an exact match. *Remember to check widgets on PDP.*	SQ: Red t-shirt OP: Red t-shirt
2	Product Type Wrong	Irrelevant	In this scenario the OP is an entirely different product, or the product is not substitutable.	1. SQ: Men's Belt OP: Belt sander 2. SQ: Box OP: TV Box
3	Accessory or Related	Complement	When the OP is an accessory of the product or a related product. *Keep in mind the model, generation and year of the desired product.*	SQ: Laptop OP: Laptop case
4	Brand is Wrong	Substitute	When the brand of the OP is different but the product type is the same.	SQ: Nike shoes OP: Puma Shoes
5	Model/Sub-Brand Wrong (1)	Substitute	When the sub brand or model is wrong for the OP, and it is functionally equivalent.	SQ: Samsung S7 OP: Samsung S10
6	Model/Sub-Brand Wrong (2)	Irrelevant	When the model/ sub brand is wrong and it cannot be used for the same purpose.	SQ: Type C cable OP: HDMI cable
7	Other Title /Person /Group is Wrong	Substitute	When the product title, person, or group is different from the specified query.	SQ: Fantastic beasts movie OP: Harry Potter movie
8	Gender/Age Wrong	Irrelevant	When the product's gender/age is different than specified in the query.	SQ: Women's pants OP: Kids/Men's pants
9	Color is Wrong	Substitute	When the color of the OP is different than	SQ: Red Nike shoes OP: White Nike shoes

			specified in the SQ. *Ensure desired color is not on the detail page.*	
10	Size is Wrong	Substitute/ Irrelevant	When the size differs from that mentioned in the query. Only the +1 and -1 size are considered. Else, marked as irrelevant.	1. SQ: Pants size S OP: Pants of size M or XS (<u>Substitute</u>) 2. SQ: Boots size 6 OP: Boots size 7 (<u>Substitute</u>) 3. SQ: Belt 32cm OP: Belt 28cm or 38cm (<u>Irrelevant</u>)
11	Style/ Feature/ Material/ *Theme Wrong	Substitute	When the product's style, feature, or material is different than that specified in the query.	1. SQ: waterproof shoes OP: shoes, not waterproof (<u>Substitute</u>) 2. SQ: cotton shirt OP: shirt made of less than 50% cotton (<u>Substitute</u>)
		Substitute	Theme wrong is always substitute, *but please ensure to compare with the 'genre wrong' below.*	SQ: plant t shirt OP: animal t shirt
12	Genre wrong	Irrelevant *Note: overlapping genres may be rated as substitute*	Genre is a classification of media products. When a query is for a media product (movie, TV series, book) or even merchandise related to media in the form of a shirt, kitchen supplies, posters, etc. and the OP is of a completely different non-related genre, it will be rated as Irrelevant.	1. SQ: Batman tshirt (Genres: action, superhero) OP: Frozen tshirt/ any plain tshirt (Genres: children's film, animated cartoon) <u>Irrelevant</u> 2. SQ: Batman tshirt OP: Superman t shirt (overlapping genres: superhero) <u>Substitute</u>

13	Compatibility	Irrelevant	When the product asked for in the query is not compatible with the offered product.	SQ: electric scooter OP: skateboard wheels
14	Bundled (1)	Exact	When the query is the lead product and the OP is the lead product bundled with its direct accessories.	SQ: Electric Guitar OP: Electric Guitar, amplifier, stand, cover
15	Bundled (2)	Substitute	When the query is the lead product and the OP is a lead product with another complementary lead product.	SQ: Shampoo OP: Shampoo + Conditioner
16	Accessory to Accessory	Irrelevant	When the query is an accessory to the lead product and the OP is another accessory.	SQ: Iphone 6 case OP: Iphone Charger
17	Purpose 1	Irrelevant	When the product type (PT) is the same but the usage of the product is very different.	1. SQ: Cooking oil OP: Car oil 2. SQ: T-shirt OP: Maternity T-shirt (too niche of an audience)
18	Purpose 2	Substitute	When the PT is different but fulfills the customer's primary requirement or demand. Deemed as a type of style/feature defect.	SQ: Washing powder OP: Washing soap
19	Misc.	Irrelevant (Depends on purpose of the product.)	When the query is a product in itself but is also used as an ingredient. Could be Substitute if product can be used for the same purpose, such as essential oils in a carrier oil.	SQ: Orange essential oil OP: Soap with orange essential oil

Additional Defect Types (Less Common)				
#	Facet (Defect Type)	Judgment	Rationale/Details	Example
20	Secondary Product	Substitute	When the ASIN/OP is a product made from the primary product being asked in the query.	SQ: Pearl OP: Pearl earrings
21	Region Wrong	Substitute/ Irrelevant	When the region differs from that mentioned in the query.	1. SQ: table cloth made in India OP: table cloth made in US (Substitute) 2. SQ: Japanese learning book OP: German learning book (Irrelevant)
22	Category Mismatch	To be judged according to SQ	When the selected category (in search string) completely differs from the actual category of product type of SQ involved.	SQ: juice Alias: electronics OP: orange juice (Exact)
23	Other	Unjudgeable	When the query/ASIN is marked Unjudgeable	-